

2023 ANNUAL REPORT



**SOUTH
METRO
JUNIOR**
FOOTBALL LEAGUE



In the spirit of reconciliation the SMJFL acknowledges the Traditional Custodians of the land on which our league operates and their connections to land, sea and community.

We pay our respect to their Elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples.

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VISION

Continue to be the industry leader in the administration and delivery of junior sport whilst positively contributing to the community

MISSION

To provide kids with a safe, supportive and inclusive environment while promoting health & wellbeing and maximising participation in Australian Football

VALUES

FUN: Passionate, Energetic & Innovative

ACCOUNTABILITY: Open & Transparent Communication

INTEGRITY: Independent, Honest, Fair & Impartial

RESPECT: Tolerance, Inclusiveness & Fairness For All

GUIDING PILLARS

1. Football

Deliver quality football competitions and development opportunities that are inclusive, safe, and fun

Ensure an equitable competition

Support Clubs to be more sustainable

Work with relevant stakeholders to enhance pathway opportunities for the League

Further develop the Umpire Academy to maintain industry best practice

Develop the Coaching Academy to be industry best practice

2. Community

Collaborate, develop, and support all stakeholders

Build strong connections with relevant stakeholders

Promote diversity throughout the community to increase participation

Foster health and wellbeing through various resources, training, and education

3. Facilities

Advocate for facilities fit for purpose for clubs, umpires, and programs

Secure long-term access to key facilities

Continue to advocate for football facilities that better address current and future needs

Continue to develop relationships with key stakeholders for prospective venues

4. Governance

Ensure the organisation is managed in a way that provides the long-term viability

Ensure best practice management of league financial resources

Ensure SMJFL governance rules, processes, and policies are fit for purpose

Be an employer of choice



SMJFL MEMBER CLUBS



SMJFL BOARD



Richard Bowen
Chair



Louise Nelson*
Vice-Chair



Simon Gorr
(3)



Brooke Hannaford
(4)



Ian Jickell
(5)



Grant Enders
(6)



Don Robertson
(7)

*Outgoing Board Member - Replaced By Lewis Bearman

SMJFL STAFF



Matthew Brown
Chief Executive Officer



Bree Vallance
General Manager - Football
Operations



Cameron Watts
General Manager - Member &
Business Services



Doug Haworth
Head of Umpiring



Nathan Broadbent
Football Administration
Coordinator



Sarah Pretty
Marketing & Communications
Coordinator

SMJFL STAFF



Gabriella Suriano
Football Pathways Director



Paul Jemmeson
Coach Developer



David Zivin
Football Pathways Administrator



Jeremy Gleeson
Bookkeeper



Anthony Favata
Specialist Contractor/
Data Analysis



Claire Versace
Specialist Contractor

Umpire Academy Staff

Match Day Logistics & Appointments Officer
Hayden Whitehouse

Umpiring Pathway Mentor
Peter Marshall

Female Umpire Liaison Officer
Alanah French

Head Boundary Umpire Coach
Mitchell Lea

Strength & Conditioning Coordinator
Ben Melissinos

Novice Field Umpire Coaches
Adam Marrow
Sarah Donlon
Tim Beer

Intermediate/Experienced Field Umpire Coaches
Lachlan Carney
Christopher Menara

Boundary Umpire Coaches
Nicholas Bahr
Olivia Grcic

Internship Program

Football Operations
Sarah Dowlan

Media
Soraya Rezal

Former Staff

GM - Clubs & Community
Dale Wain - Concluded December 2022
Jacob Miller - Concluded July 2023

**Marketing & Communications
Coordinator**
Zac Jennings - Concluded June 2023

THANK YOU TO OUR PARTNERS FOR SUPPORTING US IN 2023

MAJOR SPONSOR



COMMUNITY FUND MAJOR SPONSOR



PREMIER CORPORATE PARTNERS



OFFICIAL PARTNERS



PREFERRED PARTNERS



AFFILIATE PARTNERS





U16 Boys Division 2 Grand Final: Prahran JFC v East Sandringham Rovers

Cath Coady



Richard Bowen
SMJFL Chair

CHAIR REPORT

Congratulations to everyone in the SMJFL community on a successful season 2023. On many metrics, this is one of our best-ever seasons, but how can we measure the benefit to our players, our volunteers, our families, our supporters, and our broader community? Lets just say that the smiles show the benefit!

We are back to pre-Covid levels of participation and we continue to support our Clubs as we all deliver on the SMJFL mission to provide kids with a safe, supportive, and inclusive environment, while promoting health and wellbeing, and maximising participation in Australian Football.

On behalf of the Board, thank you to the many volunteers throughout our Club network for your efforts throughout season 2023.

The 2023 SMJFL Season by the numbers:

- 10,806 players, including 2,446 playing in our girls' competition, across 451 teams
- 724 Umpires, with ages ranging from 12 years old to over 60 years old
- 309 Club Volunteer Umpires
- 3,315 matches scheduled
- 25 Member Clubs, and an additional 2 teams from Black Rock who have subsequently been admitted as the 26th SMJFL Member Club
- 342 volunteer Club committee members and over 6,000 Club volunteers

In terms of participation, this makes the SMJFL one of the largest junior Australian Football competitions in Australia. We are a significantly large community

Season Highlights

Round 1 began with the U8's Welcome to Footy Carnival at Centenary Park (St Peters). It was fantastic to see new players to the league enjoying a day of football. The league held it's Lightning Carnivals for U8s, U9s, U10 Mixed & Girls, and U11 Girls Division 2 competitions in Rounds 14 & 15. We had 24 clubs represented in the SMJFL OpenCorp Finals Series, playing 180 finals from 24 August to 10 September. Of the 24 Clubs represented in the Finals Series, 23 of these won a premiership. I want to extend a thank you to all Clubs that hosted during the Welcome to Footy Carnival, Lightning Carnivals, and the Finals Series. Without your support and tireless efforts these events would not be possible.

RSEA Park was home to a number of events again this season including our Season Launch/Club Conference, Interleague Jumper Presentation Night, and five AVMJDS games. Special thanks to the St Kilda Football Club for allowing us to continue to use the magnificent facilities at RSEA Park. We also celebrated our 100+ game female players at our inaugural Women of the SMJFL event at the Half Moon Hotel, and we connected with Club committee members and league partners at the OpenCorp B2B Breakfast at the CitiPower Centre.

In front of a record breaking crowd of over 1,100+ people, we celebrated the achievements of our Umpires and players at Kingston Town Hall. We closed the 2023 season with the Options Consulting Group Thank You Dinner at True South in Black Rock – thank you to special guest speaker Dr Peter Larkins for attending.

The SMJFL had over 500 players invited to join the St Kilda Next Generation Academy, which saw 200 of these players participate in the AFL Victoria Metro Junior Development Series (AVMJDS). The pathway from the SMJFL to the AFL was highlighted by 5 ex-SMJFL players being drafted, including Harry Sheezel who was drafted to North Melbourne with pick #3; and a large co-hort also debuting in the 2023 AFL Season. Congratulations to all those participants and I look forward to hearing more of your names read out in the draft in years to come!

Thank You

Our community is vast, and if you're reading this, it's likely that you are part of our community and thus, thank you for your contribution!

In season 2023 I would like to especially acknowledge the following:

Our Club Volunteers. You run your Clubs, then you also join SMJFL working parties, provide feedback, and support the SMJFL executive to facilitate footy for our kids.

Our Community Partners. We work with you all year, and we appreciate the support and effort your team put in to support our team. In particular: the RCD Foundation; Parks Victoria and the Cities of Bayside, Glen Eira, Kingston, Monash, Port Phillip, and Stonnington; St Kilda FC and the Danny Frawley Centre; the Sandringham Dragons; AFL Victoria; Tackle Your Feelings, VicSport, Victorian Responsible Gambling Foundation and the State and Federal Governments who have contributed funds for facilities and programs in our region.

Our Corporate Partners. We partner with you because we respect your organisations and believe our aims and values are aligned. Your contributions enable us to continue to invest in our community and our sport. Thanks especially to: Monash University, OpenCorp, Grill'd, St Kilda FC, Storage King, and MarketPlace Fresh.

Our Executive. The Board believe that Matthew and the team do an outstanding job. They constantly deliver on our Vision to be the industry leader in the administration and delivery of junior sport, whilst positively contributing to the community.



10,806
PARTICIPANTS



9% ↑
FROM 2022

2,446 FEMALE
PARTICIPANTS



2,408 NEW
PARTICIPANTS

And finally some individuals:

- Nick Macmillan, Andrew Ferguson, Ben Conrad, Andrew Charlton and your teams behind the scenes. You all contributed countless hours to support the SMJFL Board in assessing whether Black Rock had satisfied the New Club Criteria to be admitted to the SMJFL. The quality of the presentations, the data and the discussion were outstanding. The SMJFL was well-served by your work and I acknowledge your engagement in this process.
- Louise Nelson: Stood down as Vice-Chair and Board Member during the year as her work commitments prevented her from contributing to the level she believed was required. Louise provided significant enhancements to her Club, then the SMJFL Board

Enjoy summer and bring on season 2024!

U15 Boys Division 2 Grand Final: Bentleigh
Highett v Port South

Gary Bradshaw Photography



Matthew Brown
SMJFL CEO

CEO REPORT

Season 2023 saw far greater engagement in Football Operations with Club feedback confirming that pre-season individual Club planning meetings and far greater transparency around Grading helped to improve the quality of connections and engagement between Football Operations and Clubs. While there continue to be learnings from certain Grades, particularly as it relates to the number of teams in a division, the 2024 season looks to see further refinement and improvement on the back of data driven decision making and subsequently even better outcomes from the delivery of a balanced home and away season. We are particularly excited about the introduction of Club dashboards providing both historical and real time data to our Club Football Operations leads.

Every year sees the SMJFL community supported by so many wonderful people, and I take this opportunity to acknowledge all the SMJFL Club office-bearers, parents, and supporters across our (now 26) Clubs for their efforts in pursuing the best outcomes for the SMJFL football community over the last 12 months. There were several Club Administrators who endured the tyranny of Covid who subsequently “passed the baton” prior to 2023 and 2024 will see 11 new Club Presidents take the helm at their respective Clubs. Our focus remains on ensuring Clubs remain sustainable and I am pleased to confirm that the league has committed to increased support for Clubs effective 2024.

To Richard and the SMJFL Board, its sub-committees and broader membership thank you for your support. As an organisation we are aligned to our strategic vision of being the industry leader in the administration and delivery of junior sport whilst positively contributing to the community and I take great pride in living our vision.

I pay particular tribute to Bree Vallance and Cam Watts for their support and success in their respective roles of GM Football Operations and GM Member & Business Services.



CEO REPORT

TECHNOLOGY PROJECTS

PLAYHQ & EGALITARIAN PARTICIPANT FEES

The SMJFL undertook two significant technology projects in the lead-up to the 2023 season. Firstly, we transitioned our competition and membership database to PlayHQ. Secondly, the league adopted an egalitarian approach to participant fees. Pleasingly both projects have provided far greater transparency of the SMJFL participant membership and volunteer engagement while also supporting our Child Safe compliance, and importantly put all participants on an even financial playing field with contributions to league operations.

The significance of the move to PlayHQ cannot be overstated and the willingness and engagement of our Clubs has been outstanding while the support provided by both AFL and PlayHQ ensured the project was a success. As the only league to transition to PlayHQ in 2023 we have seen the benefits of being a part of the AFL's national platform with player movement leading to much improved transparency and ease of processing for player movement & permit approvals. Pleasingly the remaining 8 Victorian metro leagues are currently migrating to PlayHQ ahead of the 2024 Season.

LEAGUE RESOURCING

The SMJFL recognised that Club feedback included calls for greater resourcing in Football Operations and we have taken the time to ensure that as we move into 2024 our resourcing is appropriate. Form follows function, and just as we have taken the time to ensure that our 2023 in-season activations have been supported with increased staffing including at the “Welcome to Football”, “Lightning Carnivals” and “OpenCorp Finals Series” the engagement of additional football operations resources across the calendar year, as we enter 2024, will continue to alleviate some of the inherent pressures currently experienced in clubland and, combined with further improvements in fixturing we are confident that the participant experience will again elevate in season 2024. At the same time we have committed additional resources into the SMJFL's Umpiring Department and Pathways program and have also committed to complementing AFL Victoria's commitment in Coach Development, similar to our investment in 2023. The 2024 season is shaping up to be very exciting indeed.

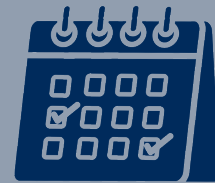
STRATEGIC PLAN PRIORITIES

As we enter the final year of the SMJFL 2022-2024 Strategic Plan, 2024 will see us establish our priorities for 2025 and beyond. Our existing plan includes four (4) pillars: Football, Community, Facilities, and Governance. Clubs will have the opportunity to have input into developing the league priorities beyond 2024. It is particularly pleasing to report significant progress against our existing plan, including delivery against our Reconciliation Action Plan (RAP), with a few actions and strategies ongoing.

HIGHLIGHTS



**SUCCESSFUL
INTEGRATION ON OUR
TECHNOLOGY PROJECTS**



**POSITIVE SUPPORT OF
OUR EVENTS CALENDAR**



**INTRODUCTION OF A
26TH MEMBER CLUB**



**INCREASED ENGAGEMENT
ON OUR SOCIAL MEDIA
CHANNELS**

FINANCE SUMMARY REPORT

FY23 FINANCIAL STATEMENTS

The audited financial statements for the year ended 31 October 2023 are included as a supplementary report to the Annual Report and detail a final year net surplus of \$13,640. This represents approximately 0.6% of FY23 turnover and a decrease of approximately \$10k on FY22's result.

Total Income FY23

Total turnover was \$2.258m (+12% on FY22), noting that:

- **Operating Income** (including Umpire related Income, Fines, Video Sales and Equipment Hire) accounted for 28% of total revenue
- **Sponsorship & Grant Income** accounted for 25% of total income
- **Merchandise Income** accounted for 24% of revenue
- **Affiliation Fees** equated to 21% of total income
- **Other Income** equated to approximately 1.6%

Total Expenses FY23

Total Operating Expenses totalled \$2.244m, (+12.6% on FY22) noting that:

- **Operating Expenses** accounted for 37% of total expenses and included Umpire related payments, Insurance Costs, Contractors, Equipment purchases and hire, Video Expenses, Trophies and Medical Expenses
- **Employment Expenses** accounted for 28% of total expenses
- **Merchandise Expenses** accounted for 23% of expenses
- **Administration Expenses** accounted for 6% of total expenses
- **Professional Fees** (including accounting, legal, and audit fees as well as consultancy and recruitment expenses) accounted for 4.5% of total expenses

The SMJFL Balance Sheet is contained within the audited financial statements

- At 31 October all Receivables were current
- Total inventory is slightly lower than FY22 at \$28k and consists of Merchandise (Umpire Uniforms and training balls) that will be on-sold in FY24
- Payables includes year-end accruals, PAYG and Superannuation
- Income received in advance related to sponsorships received in advance
- Total equity combined with the year-end surplus has increased by \$13,640 to approximately \$795k (see notes below)

Recognising that a key focus of the league continues to be the removal of barriers to participation, finances are identified as being a key contributor in determining participation rates. Ensuring our Member Clubs are financially viable and sustainable is critical and through the OpenCorp Community Fund the league was pleased to be able to provide financial relief totaling over \$66,000 to support of our Member Clubs during FY23. We thank OpenCorp for their generous support of our families.

Approximately 25% of the SMJFL's annual turnover is directly related to sponsorship and grant income which assists us in keeping league related expenses as low as possible. I take this opportunity to acknowledge those Corporate Partners and organisations who support our members through their support of the league during 2023, in particular:

Major Partner:

- Monash University

Community Fund Major Partner:

- OpenCorp

Premier Partners:

- ISC
- Grill'd
- St Kilda Football Club
- AFL Victoria

Organisational Partners:

- Options Consulting Group
- Cabrini Health
- Transport Accident Commission (TAC)
- My Physio
- Victorian Responsible Gambling Foundation
- Colbrow Medics
- Sherrin
- PlayHQ
- Tackle Your Feelings

Explanation of the need for Cash Reserves

As a Not-for-Profit (NFP) organisation the SMJFL is permitted to report a surplus providing this is put towards pursuing the organisation's purpose, which may include contributing to its Cash Reserves.

It is imperative that the SMJFL maintain Cash Reserves to ensure the long-term sustainability of the league as well as meeting any short-term financial obligations and providing cover for any force majeure events (i.e. COVID-19 or claims under the National Redress Scheme).

In addition, a level of Cash Reserves currently deployed in term deposits contributes significantly through interest revenue generation which in FY23 generated approximately \$33k in additional income, effectively acting as a pseudo-sponsor and offsetting additional increases to participant league affiliation fees.

Explanation on how the appropriate level of Cash Reserves is determined

The SMJFL Cash Reserves Policy (Updated 2023) dictates that several factors will be considered when determining the minimum level of Cash Reserves. They are that the Cash Reserves:

- must be sufficient to cover the liabilities listed on the Balance Sheet
- must be sufficient to cover 6 months employment costs as budgeted in the P&L
- future projects of the SMJFL, both known and unknown

Currently, the leagues level of Cash Reserves include:

- Financial Obligations (liabilities and 6 months' employment expenses) of circa \$687k
- Reserves for specific announced capital projects - \$0k
- Reserves for unspecified projects - \$100k
- TOTAL \$787k

Current level of Cash Reserves

The SMJFL's current Cash Reserves sit at circa \$600k, being cash balance less liabilities less working capital of \$250k. Cash at bank is currently circa \$957k.

Planned / Proposed use of the Cash Reserves over the next financial year

The Board has approved the use of some of the Cash Reserves for the next financial year, including:

- Additional human resources in Football Operations Administration, Umpiring and Coach Development and Club Development & Support
- Investment in technology resources to support Football Operations
- Redevelopment of the SMJFL Website for greater user experience
- Additional support for clubs including investment in website support
- Capital Works Project - potential electronic scoreboard at Moorleigh Reserve

Planning for season 2024 is well underway and the team look forward to continuing to deliver great football experiences for our SMJFL community. In the meantime, I wish each of you a safe and enjoyable summer break.



Bree Vallance
GM - Football Operations

FOOTBALL OPERATIONS

Season 2023 was the biggest season the SMJFL has ever had, with more teams, more events, more finals, and more participants. Operationally the season could never exist without the thousands of volunteers across all our Clubs. The contribution these people made to helping the season be a huge success is appreciated and we enjoyed working with you all.

The Football Operations team this year welcomed Nathan Broadbent as Football Administration Coordinator and Sarah Dowlan as our Football Administration Intern. With a restructure to our Umpiring department, Doug Haworth was appointed Head of Umpiring.

The implementation of PlayHQ for the 2023 season was a significant administrative undertaking for both our staff and our club volunteers – we would like to acknowledge the PlayHQ team for their support throughout this transition and for running the online training sessions for our Club volunteers. Overall, the introduction of PlayHQ has streamlined Match Day operations and will continually enhance the experience for everyone involved in the administration.

In addition, several new initiatives and processes were adopted or restructured to enhance the SMJFL's Football Operations in season 2023. These include the Club meetings held in February, and changes to the Grading process. Specifically, the Grading Committee was restructured to be more collaborative, with representatives from all 25 Member Clubs. A greater use of data to drive the Grading of teams was incorporated in this year's process, with the SMJFL continuing to look at ways to make better use of data to support improved decision-making and greater transparency between Clubs and the SMJFL. The Prep-to-Play program, the Injury and Concussion Working Party and the Female Football Working Party were also formed in season 2023.

In 2023, we had three SMJFL representatives recognised for their contribution to the game at the AFL Victoria Community Awards Night. Congratulations to:

- Mark Robinson - AFL Male School Teacher of the Year (Waverley Park Hawks)
- Sarah Donlon - AFL Victoria Female Development Umpire Coach
- Dan Mackay - David Parkin Junior Coach of the Year (East Brighton Vampires JFC)

Lightning Carnival: U11 Girls Division 2 South
Melbourne Districts Junior Football Club

Cath Coady

In 2023 the league fixtured over 3,315 games, for 451 teams and 10,806 participants, across 69 divisions.

The 10,806 participants in season 2023 included 36 'aged out' participants who competed in the U17.5 Boys age group, via Over Age exemptions. Without this opportunity, 29 of these players would've discontinued playing football altogether, and the remaining 7 were unsure whether they would've kept playing. The SMJFL has already opened Over Age Exemption applications for Season 2024, with the hope that the adoption of this policy will be an important part of the league's retention strategy.

The greater presence of night matches in the 2023 season was well received by Clubs, providing greater flexibility with fixturing and reducing the number of forfeits. That included a significant number of mid-week matches during the winter school holidays. The league is keen to build upon that number in season 2024 should it continue to be popular.

In 2023, Paul Jemmeson joined our Football Operations team as our Coach Developer working alongside the AFL with the delivery of Coaches courses and Club Coaching Charters. In 2023, we had 981 which included 62 females. Coaching Charters were completed for Beaumaris JFC, Dingley JFC, Bentleigh JFC, Murrumbeena JFC, Oakleigh Dragons, St Bedes / Mentone Tigers AFC and St Peters FC.

981
COACHES

62
FEMALE
COACHES



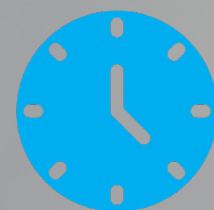
3,315
FIXTURED
MATCHES



451
TEAMS



68
NIGHT
MATCHES



4,952
HOURS OF
FOOTBALL
PLAYED



63
GROUNDS

FOOTBALL OPERATIONS

AFL VICTORIA METRO JUNIOR DEVELOPMENT SERIES

The AFL Victoria Metro Junior Development Series (AFLJDVS) was played over the June long weekend. The AFLJDVS continues to provide players and coaches in the Interleague program great opportunities to develop, with the St Kilda FC and their Next Generation Academy playing a key role in the program's success.

Highlights:

- Night matches played on Wednesday 30th May
- Two night matches played at RSEA Park
- U14 Girls age group added
- SMJFL fielded 2 x U14 Girls teams

We would like to acknowledge those who contributed to the success of the series, in particular Gab Suriano and David Zivin.



Photographer: Gary Bradshaw

ROUND 1

We began the 2023 season in Round 1 with the U8 Welcome to Footy Carnival. The Carnival was played as a round robin format at the one central venue, providing a memorable introduction to junior football for the children and their families. The SMJFL would like to acknowledge St Peters FC for the magnificent job they did hosting this year.



Photographer: Zac Jennings

U7S PROGRAM

In collaboration with AFL Victoria, we successfully launched our first-ever Under 7s program for Auskick participants. The program was a 4-week match play experience and gave aspiring players and parents considering joining the league in season 2024 their first taste of junior football. A special thank you goes to Cheltenham JFC and St Paul's McKinnon JFC for hosting the Under 7s program.

LIGHTNING CARNIVALS

Lightning Carnivals for U8s, U9s, U10s Mixed, U10 Girls, & U11 Girls Division 2 competitions were held in Rounds 14 & 15. 432 games were played and it was fantastic to see the improvement in skill from the beginning of the season. Special thanks goes to St Paul's McKinnon JFC, Port Melbourne Colts JFC, Highett JFC, and Cheltenham JFC for hosting the carnival.



Photographer: Cath Coady

Photographer: Doug Haworth



SMJFL OPENCORP FINALS SERIES

The 2023 season closed with the SMJFL OpenCorp Finals Series, which was our biggest finals series to date (180 matches). This included some exciting new innovations, such as mid-week finals and an alternative finals structure for the U14 Mixed Div 1 and 2 competitions.

It was great to see all our Clubs well represented in the Finals and Grand Finals, with 23 of 25 Clubs winning either a Grand Final or Lightning Carnival. I'd especially like to acknowledge the following Club achievements:

- Beaumaris FC - for being the first Club to win U17.5 Boys Division 1 & U18 Girls Division 1
- East Malvern JFC - for winning the most premierships of any Club (6)

A big thank you to all our additional staff who helped with match management and the Club volunteers who worked with us to deliver the finals series.



Photographer: Vincent Lee

FOOTBALL OPERATIONS

DISCIPLINE

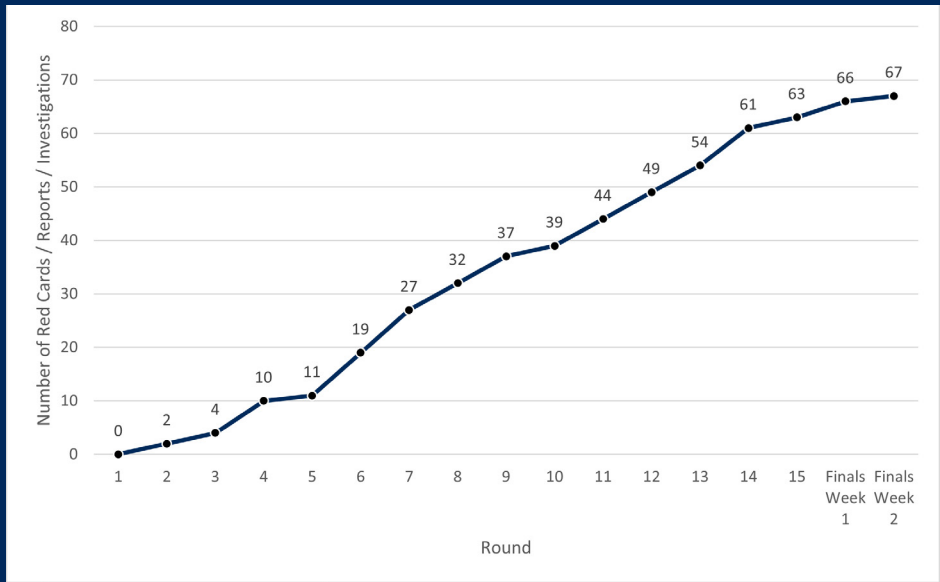
Another achievement coveted by Clubs is the Club Behaviour Award, which compiles the Umpire's behaviour ratings for each match throughout the season. Congratulations to Ashwood JFC on receiving this award.

In 2023, the SMJFL was pleased with the behaviour by Clubs across the league. It was great to see minimal Red Cards being handed out in the first 5 rounds of the season (i.e., no more than 2 per round in 4 of the first 5 rounds). Whilst the number of Red Cards per round unfortunately increased between Rounds 5-14, the percentage of Red Cards across the season was still quite low, with less than 2% of matches (4 per round, on average) having a Red Card issued. Discipline in Round 15 and the 3 weeks of finals was outstanding and contributed to a great finish to season 2023. Overall, 8 Clubs had no Red Cards issued, with 18 Clubs having 3 or less Red Cards issued (i.e., 1 every 5 rounds, which is a great result). The percentage of Poor Ratings and Yellow Cards issued in relation to the total number of matches played (4% and 4%, respectively), were also relatively low.

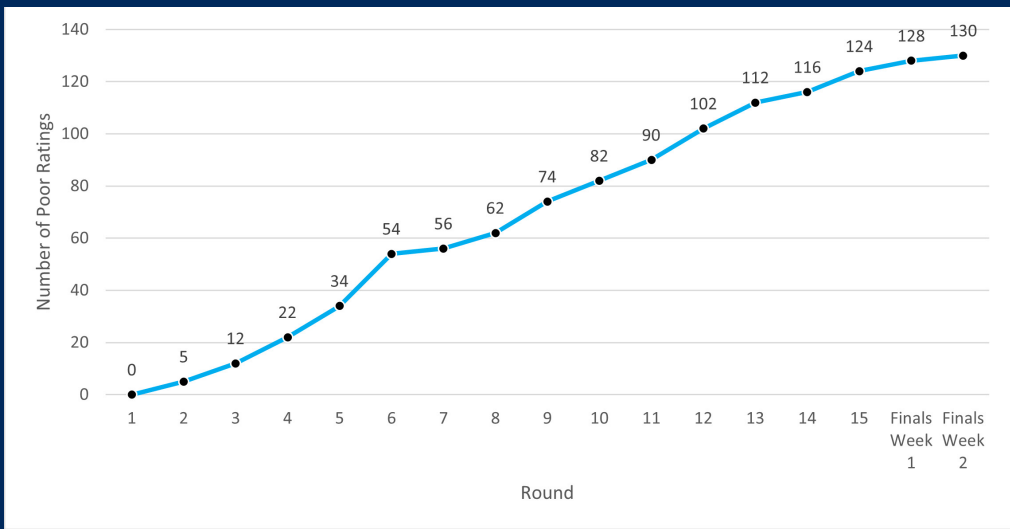
The league put additional resources into the younger age groups to mitigate on-field behaviour.

On a positive note, we are delighted with the behaviour of the girls age groups, with only 5 Red Cards issued across the entire season.

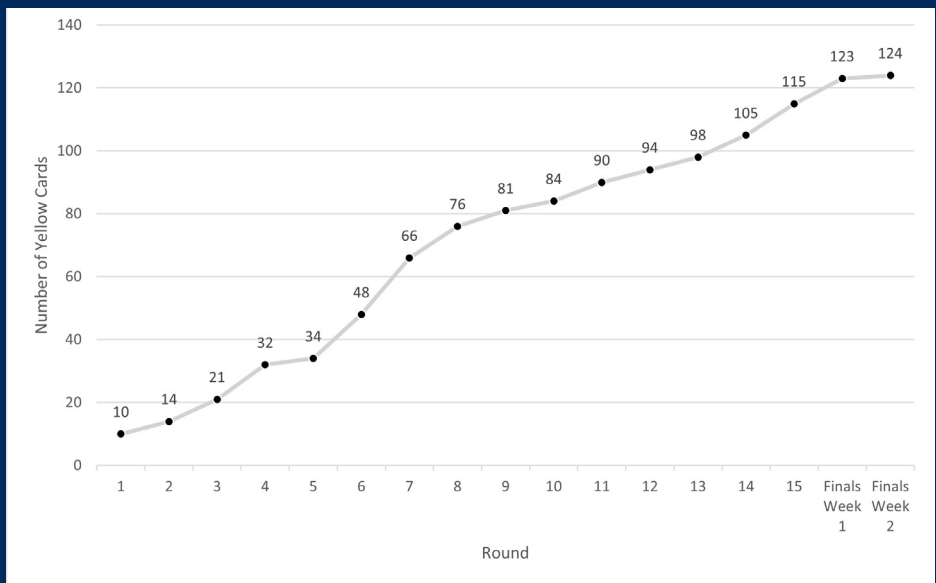
The SMJFL thanks Club representatives for their work in managing discipline in season 2023. It can be a tedious, less-than-pleasant task, however it is extremely important in creating an enjoyable and safe environment for all involved. To that end, we'd also like to thank the Independent Investigators who gave up their time to manage incidents during the year.



Graph 1: Cumulative Red Cards / Reports / Investigations SMJFL 2023 Season



Graph 2: Cumulative Red Cards SMJFL 2023 Season



Graph 3: Cumulative Yellow Cards SMJFL 2023 Season

FOOTBALL OPERATIONS

FIXTURING

Table 1 shows the Home & Away Balance for the Clubs across the 2023 season

Club	Home Matches	Away Matches	Home %
Ajax Junior Football Club	198	177	52.8%
Ashwood Junior Football Club	14	16	46.7%
Beamaris Junior Football Club	222	230	49.1%
Bentleigh Junior Football Club	100	100	50.0%
Black Rock Junior Football Club	10	15	40.0%
Brighton Beach Junior Football Club	71	67	51.4%
Caulfield Bears Junior Football Club	64	74	46.4%
Cheltenham Junior Football Club	70	79	47.0%
Dingley Junior Football Club	36	51	41.4%
East Brighton Vampires Junior Football Club	291	297	49.5%
East Malvern Junior Football Club	236	251	48.5%
East Sandringham Junior Football Club	138	127	52.1%
Hampton Rovers AFC	180	152	54.2%
Highbett Junior Football Club	34	50	40.5%
Mordialloc Braeside Junior Football Club	185	187	49.7%
Murrumbeena Junior Football Club	108	113	48.9%
Oakleigh Junior Football Club	97	99	49.5%
Ormond Junior Football Club	115	124	48.1%
Port Melbourne Colts Junior Football Club	65	63	50.8%
Prahran Junior Football Club	211	163	56.4%
South Melbourne Districts Junior Football Club	158	144	52.3%
St Bedes / Mentone Tigers AFC	102	105	49.3%
St Kilda City Junior Football Club	171	165	50.9%
St Pauls McKinnon Junior Football Club	66	73	47.5%
St Peters Football Club	95	102	48.2%
Waverley Park Hawks	101	114	47.0%

Table 1: 2023 Season Home & Away Balance



U12 Girls Division 3 Grand Final:
Waverley Park Hawks v Port
Melbourne Colts JFC

Gary Bradshaw Photography



OpenCorp.



**SOUTH
METRO
UMPIRING**



Doug Haworth
Head of Umpiring

SMJFL UMPIRING

It was a big year in the OpenCorp SMJFL Umpire Academy to complement another successful season of SMJFL Football. We saw the most matches played in an SMJFL season, which resulted in further growth within the Academy from 2022, rising to the challenge of appointing more Umpires than ever before.

Total registrations peaked at 724, matching the Academy's highest ever number, with 508 of them officiating in at least one match. Breaking those numbers down further, there were 116 Female Umpire registrations (a 76% increase), which attributed to a successful launch of the brand-new Female Development Academy. All of this was supported by a team of 12 staff, including well respected Umpiring figure Peter Marshall as our new Umpire Pathway Mentor, and Novice Field Umpire Coach Sarah Donlon, who was awarded the AFL Victoria Female Development Umpire Coach of the Year.

With the great work of SMJFL Female Umpire Liaison Officer Alanah French, the SMJFL Female Development Academy for Umpires was launched with the aim to build and provide a network for Female Umpires in the SMJFL and contribute to Female representation in the Umpiring space. All participants received a Female Development Academy top and the opportunity to hear from AFLW Field Umpire Samantha Ritchie and VFL Boundary Umpire Olivia Grcic.

The AFL continued its involvement with Community Umpiring, providing the opportunity for SMJFL Umpires Shaun and Subira to Umpire with AFL Field Umpires Brett Rosebury and Nic McGinness. Nic, along with five other AFL Umpires, attended SMJFL Umpire training during AFL Community Umpire Week. These opportunities were also provided with the support of our two AFL Umpire Ambassadors, Leigh Fisher (Field) and Josh Furman (Boundary).

**U15 Boys Division 3 Grand
Final: Prahran JFC v East
Malvern JFC**

Cath Coady

The SMJFL continued its relationship with the Southern Football Netball League (SFNL) and the Victorian Amateur Football Association (VAFA) Umpire groups to provide Umpires with a pathway to Senior Football and beyond, with 37 SMJFL Umpires appointed to a VAFA/SFNL Grand Final. We also saw nine SMJFL alumni receive a promotion to the State League Development Squads in their respective disciplines.

Our Club Volunteer Umpires again showed great commitment; with 309 registered Umpires generously volunteering their time to support the growth and development of Junior Football. The Umpiring Department and the League would like to extend its appreciation for the efforts of our Club Volunteer Umpires in 2023.

The support from SMJFL Umpire Academy Major Partner OpenCorp has yet again been significant in helping us achieve a successful season, enabling us to provide the best resources available to our Umpires in their development as an officiator of Australian Rules Football. We are thrilled to be continuing our journey with OpenCorp in 2024!



724
REGISTERED
UMPIRES



116
FEMALE
UMPIRES



309
CLUB
VOLUNTEER
UMPIRES



SMJFL Alumni Peter Bailes made his AFL Field Umpire Debut in Round 18, further showcasing the success of the OpenCorp SMJFL Umpire Academy.

96.88%
APPOINTMENT
FILL RATE



Gab Suriano
Football Pathways Director

SMJFL PATHWAYS

The Pathways team at the SMJFL work with AFL Victoria, St Kilda Football Club and Coates League Club Sandringham Dragons to provide a pathway for players from Auskick, right through to both amateur and professional levels of senior football.

Part of the Pathways team's responsibilities is the management of a High Potential Player Pathway. This aims to recognise and develop high potential players from all Clubs throughout the league, giving them opportunities to represent their communities and the league in exhibition matches and tournaments across the year.

We kicked off the year with a Pathways Information Session for Clubs at the Club Conference in March. The session provided information and transparency of our policies regarding scouting, selection and progression through the pathway. This year, we broke participation records – extending Academy invitations to over 500 SMJFL players; selecting 200 of these players to represent the league in the AFL Victoria Metro Junior Development Series (AVMJDS).

Driving this increase in participation was the introduction of Victoria's first ever U14 Girls competition within the AVMJDS. After expanding opportunities for girls in 2022, the SMJFL spearheaded this project with AFL Victoria to ensure true parity across genders in 2023. This included establishing an Interleague squad in the U14 Girls age group, and entering two teams into the brand new competition. This now ensures the opportunities for boys and girls in pathway programs are truly equal across the league. We celebrated this addition to the program by developing Girls specific uniforms for the AVMJDS.

Cheltenham JFC (Le Page Park), Oakleigh JFC (Scammel Reserve) and Hampton Rovers AFC (Boss James Reserve) were provided with the opportunity to host matches this year during the AFMJDS. These three Clubs and their volunteers showcased the league in an amazing light by the way they ran match days and presented their venues for both the SMJFL teams and the other metro leagues.

Interleague uniform changes were another exciting part of the 2023 Pathway Programs! Proud Tiwi and Rembarranga Girl and past AVMJDS player PJ Martin designed the league's first Indigenous playing jumper. PJ's design includes a water monitor & a butterfly. The water monitor is her dreaming in Arnhem Land, which also includes traditional Tiwi Lines; and the butterfly is her totem.

Photographer: Gary Bradshaw



500+ ACADEMY INVITATIONS

200 INTERLEAGUE REPRESENTATIVES

AFL Victoria Metro Junior Development Series:
U15 Boys

Cath Coady

We rounded out the season with the SMJFL U12 Intraleague Program – a free offering which introduces two girls and two boys from each SMJFL Club to the playing pathways. The closing highlight of this program is a curtain raiser match ahead of the U18 Girls and U17.5 Boys Division I Grand Finals.

In 2024, the Pathways team have ambitions to further increase accessibility and participation in the program – in the hope of making it our strongest year from a participation perspective yet. We are looking to include even more high performance elements into the programs.

On behalf of myself, and Pathways Administrator, David Zivin, we would like to thank the coaches, umpires and volunteers who helped to bring each program to light throughout the year.



Cameron Watts
GM - Member & Business Services

MEMBER & BUSINESS SERVICES

The Member & Business Services department of the SMJFL aims to maintain Member affiliation fees, provide quality and valuable events, initiatives and programs while working in conjunction with the league's Corporate Partners and broader stakeholder network. In 2023, through the support of the SMJFL Partners, we were able to achieve these objectives whilst also building strong connections with relevant stakeholders – aligning with the SMJFL Strategic Plan.

Partnering with businesses whose values align with our own is critically important to the SMJFL, demonstrated through the launch of our new partnerships in 2023 with Grill'd, MOSH, and Gary Bradshaw Photography, and renewing existing relationships with St Kilda Football Club. At the time of writing, the Corporate Partnership Program (CPP) comprises of 23 organisations committed to supporting the 10,808 kids in the South Metro area playing the game of Australian Rules, led by Major Partner, Monash University.

Many of the programs important to the SMJFL would not happen without the support of our partners. One of these programs is the Umpire Academy, supported by OpenCorp, reaching record breaking numbers in 2023 both in female numbers and the entire cohort.

To remain competitive against other sporting codes, the SMJFL, with the support of organisational partners, strive to maintain low costs to play in our league. Further to the financial aid, the SMJFL ensures that resources, both in personnel and technology, are made available to our Member Clubs to ensure the best experience possible for the players, volunteers, committees and supporters.

The SMJFL provides opportunities for our stakeholders to connect through events and activations that our partners have helped to grow in numbers and engagement. The SMJFL launched the Women of the SMJFL in July this year which provided the opportunity for our community to recognise and celebrate the amazing work the females of the SMJFL do for our great game.

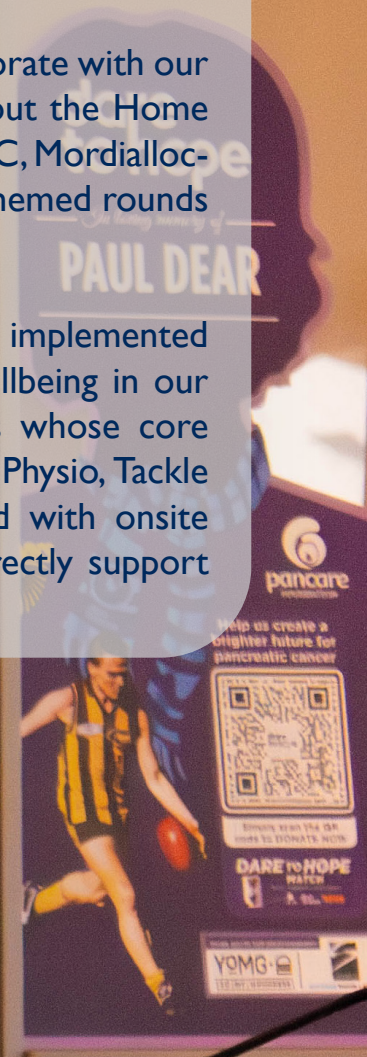
It was wonderful to see in 2023 the SMJFL partners connect and collaborate with our Clubs, highlighted by Member Clubs hosting partner rounds throughout the Home and Away season. St Peters FC, Murrumbena JFC, Hampton Rovers AFC, Mordialloc-Braeside JFC and Ormond JFC hosted our partner network for their themed rounds for which we are very grateful.

In 2023, the SMJFL held our first ever Wellness Round. This initiative was implemented to support the SMJFL's mission statement to promote health and wellbeing in our community. We are privileged to have great organisational partners whose core business revolves around different aspects of wellness. This year My Physio, Tackle Your Feelings, Cabrini Health and VRGF supported Wellness Round with onsite activations and digital offers and promotions to our Members to directly support them on and off the field.

OpenCorp B2B
Breakfast



RCD ROUND: Boss
James Reserve (Hampton
Rovers AFC)



MEMBER & BUSINESS SERVICES PARTNERS



In March 2023, Monash University extended its partnership with the SMJFL for a further two years as Major Sponsor, taking the partnership through to the end of 2024; this will mark the seventh year in partnership once the current agreement ends.

Monash University has supported the league throughout the season in various ways and hosted Round 7 of the season on Sunday 4 June. Murrumbeena JFC hosted the initiative in 2023 and it was fantastic to see many players donning the Monash logo on and off the field. The league and wider SMJFL community were also provided education opportunities through Monash, (including tertiary and other programs) to support the development of the community away from football.

This year, there were five recipients of the Monash University Leader of the Month award. Aris Moustakas (South Melbourne Districts), Hannah Johnston (Port Melbourne Colts JFC), Rory Hannaford (Beaumaris FC), Hadi Gani (Highett JFC) and Sasha Carr (Port Melbourne Colts JFC) displayed the key characteristics of a great leader and were awarded for their efforts. The overall winner of the Monash University Leader of the Year was Aris Moustakas. Aris has taken on an Assistant Coach role with an U8s team this year. Aris also regularly assists the senior teams, across a variety of roles from being a runner to a goal umpire – congratulations Aris.

Monash University also supported the league's Internship program by providing a list of potential candidates for this year's Media Intern position. In March, the league appointed Soraya Rezal, a final-year international student completing her Bachelor of Media Communications (Journalism specialisation). Soraya assisted the Marketing & Communications Coordinator with various communications tasks, mainly in relation to the league's social media pages and events.



OpenCorp.

OpenCorp and the SMJFL shared a third year in partnership this season, supporting the Umpire Academy, Community Fund and Final's Series. In 2023, the league hosted the most Grand Finals to date, and OpenCorp's support meant the series was well run, resourced and branded; the series took place from 24 August to 10 September.

OpenCorp also provided immense support to the league's Umpire Academy. Their support of the AFL Community Umpiring Round this year, including aiding in the supply of coach education and equipment resources was invaluable for the SMJFL Umpire Academy.

As a Major Partner of the SMJFL Community Fund, OpenCorp hosted Property Insight Sessions at two Member Clubs this year- Hampton Rovers AFC and Waverley Park Hawks. Both clubs provided terrific feedback on these sessions, and the league looks forward to assisting clubs with organising these nights through OpenCorp next season.

OpenCorp also provided various other opportunities across the calendar including providing SMJFL Members complimentary health checks and a Corporate Box experience at Marvel Stadium for stakeholders of the SMJFL.

In 2023, the SMJFL was thrilled to announce a new multi-year partnership with Grill'd. Through this partnership, SMJFL Members were given Awesome Effort Awards on match day which gave them access to a free burger or salad at any Grill'd restaurant.

The Grill'd logo was featured on the back of all new SMJFL player jumpers, with 4,215 SMJFL players in 2023 running around with the Grill'd branding on show. Grill'd supported Round 8 at Boss James Reserve this year, home of the Hampton Rovers AFC. Grill'd were kind enough to hand out "Buy one Get one Free" vouchers to spectators and players on the day.

The team at Grill'd both in-store and at HQ had a really positive impact on the SMJFL Community and it was fantastic to see and hear of so many members head into their local Grill'd restaurant and connect with their community.



U12 Mixed Division I Grand Final: Prahran JFC v Beaumaris FC

Gary Bradshaw Photography



St Kilda Football Club and SMJFL as Community Partners had another strong year in partnership, showcased by the fantastic results achieved at the 2023 AFL Victoria Metro Junior Development Series, whereby the Saints NGA squads filtered into the SMJFL Interleague sides.

In 2023, the Saints provided great access to some stars of their club, capping off the year with having Nicola Stevens at the SMJFL Presentation Night presenting awards to some of the SMJFL's stars. Further, it was again an honour to have Interleague matches played on RSEA Park over the King's Birthday weekend. The players had an abundance of excitement running out onto the elite facility at Linton Street.

Through partnership with the Saints, the SMJFL was also extremely lucky to be able to utilise the Danny Frawley Learning Centre spaces throughout the year for sessions, meetings and events. With the opening of the DFC gym late in the year it was brilliant to see many SMJFL members and community take up memberships to access their quality offerings.



In April, the SMJFL signed an exciting three-year deal with Official Broadcast Partner, My Sport Live through to the end of 2025.

My Sport Live were integral in the production of many matches in 2023, including over 40 Home and Away matches at different SMJFL Club home grounds, all Interleague home matches and 52 Grand Finals, of which half of them were live-streamed.

Moving into next season the two parties have great plans to further extend the reach and awareness of our partners and stakeholders through their produced footage in the form of advertisements at breaks during matches.

My Sport Live cover Corporate Events and activations, and the league looks forward to utilising these services for the betterment of the community in 2024 and beyond.

MEMBER & BUSINESS SERVICES EVENTS

SEASON LAUNCH

Valued partners Options Consulting Group (OCG) and OpenCorp once again supported this year's SMJFL Season Launch, held at RSEA Park in February.

The SMJFL was honoured to have keynote speaker Georgie Stayches join us to talk about volunteerism. The well-represented audience of Club representatives, partners, and LGAs provided fantastic feedback about the address Georgie gave to assist Clubs with strategies to manage their own challenges in the space of volunteer recruitment, engagement, and retention.

The launch also offered the opportunity for event partners OCG and OpenCorp to address the audience as well as new partner Grill'd to introduce themselves and how they will be involved in the SMJFL community through the newly established partnership.

WOMEN OF THE SMJFL

Coming off the back of a successful 2022 SMJFL 100+ Game Female Player event, the SMJFL broadened the demographic of recognition in the form of a new event, the first of its kind for the league, Women of the SMJFL.

The event was attended by current 100+ game female players, SMJFL Club committee members, partners, LGAs, Life Members, Board Members, and staff. Master of Ceremonies, Gab Suriano, hosted the evening, and interviewed a star-studded panel of leading female figures in our industry; Kyle Watson-Wheeler (Western Bulldogs President), Brooke Hannaford (SMJFL Board Member), Annette Maloney (Port Melbourne Cots JFC President) and Sophie McKay (First SMJFL 150 Game Female Player).

Each panel member provided a fantastic insight into their journey as individuals in their respective fields and where they see the game going to in the future. The audience was captivated by the discussion and enjoyed a great night of acknowledgement and appreciation.

INTERLEAGUE JUMPER PRESENTATION NIGHT

In 2023 the SMJFL once again hosted the Jumper Presentation Night at RSEA Park. It was a special year for this event, as the SMJFL launched the first ever Indigenous guernsey to be worn in the Series.

The guernsey designer and current SMJFL player, PJ Martin, spoke about the design elements and the significance of what these mean to her and her culture.

The event was supported by the St Kilda Football Club and Gary Bradshaw Photography who took individual and team photos on the night as well as of each of the players and teams in their new Indigenous guernseys.

B2B BREAKFAST

This year's Business to Business breakfast Sponsored by OpenCorp was located at the CitiPower Centre, on Lakeside Drive in St Kilda, home of Cricket Victoria.

We were privileged to be joined by Cherie Dear from Dare to Hope as our special guest for the morning, who has been a part of the SMJFL community for many years. Cherie is now a leading figure of the Dare to Hope campaign for the Pancare Foundation. It was amazing hearing about Cherie's journey and turning a tragic circumstance into an opportunity to drive awareness and funding for Pancreatic Cancer.

PRESENTATION NIGHT

Record numbers attended the 2023 SMJFL Presentation Night, with over 1,100 people making their way to the Kingston Town Hall to recognise significant achievements from this season.

The league recognised 164 Best and Fairest placegetters, 24 Interleague Award winners and 218 10-year players. This is a massive achievement for all of those players, congratulations to all. We also recognised our Club Volunteer Award winners and the Monash University Leader of the Year.

UMPIRE PRESENTATION DAY

The 2023 SMJFL Umpire Presentation Day supported by OpenCorp was again hosted at the Kingston Town Hall and welcomed over 150 attendees to celebrate another fantastic year for the Umpire Academy.

We were delighted to share the occasion with AFL Umpires Ray Chamberlain, Peter Bailes and Josh Furman who took part in a Q&A session and gave out awards on stage.



Sarah Pretty
Marketing & Communications Coordinator

MEMBER & BUSINESS SERVICES

MARKETING & COMMUNICATIONS

FAIR PLAY CODE

The SMJFL ran the “Fair Play Code” campaign in 2023, which was an extension of the previous “Play Fair” campaign. We adopted Sport Victoria’s Play Fair Code to create positive actions and behaviours for each and every one of the community, ensuring a safe, fair, and inclusive sporting environment. With the support of the St Kilda Football Club and Sport & Recreation Victoria, the SMJFL urged the community to “Call Time” on bad behaviour in sport. The campaign reached over 6,500 accounts on Instagram. This is a Strategic Plan action item for the league and will continue into 2024.

MY SPORT LIVE

In 2023, the SMJFL strengthened its partnership with My Sport Live to stream three feature matches each Home and Away round, and all 52 grand finals. My Sport Live were also our streaming partner for the AFL Victoria Metro Junior Development Series, where they live streamed all SMJFL home games for the Series.



114
MATCHES
STREAMED

MONASH LEADER OF THE MONTH

In 2023, the SMJFL continued recognising our young leaders within our Clubs with the Monash Leader of the Month award. This year we opted to produce a small video feature on each monthly winner so that our audience could learn more about who our leaders are and their contributions to the community. The switch to a video concept resulted in 4,282 video views on Facebook and 17,890 video views on Instagram. Most importantly, the monthly videos created a meaningful connection to those viewing.

SMJFL OPENCORP FINALS SERIES

The SMJFL OpenCorp Finals Series was our biggest finals series to date. To mark this occasion we increased the number of social media posts throughout the finals series by 56% compared to 2022. The increase in posts allowed the SMJFL to celebrate our Clubs and players, and share more moments from the Series

92% ↑

POST
INTERACTIONS

82% ↑

REACH

900

POST SHARES

260

NEW
FOLLOWERS

FOOTY RECORD

In 2023, the SMJFL opted to produce a stand alone Footy Record that was available in the final week of the SMJFL OpenCorp Finals Series. The Footy Record recapped the 2023 season, and included season ladders, Tnterleague results, leading goalkickers, and a Grand Final preview of the Premier Divisions – U17.5 Boys & U18 Girls Division 1, and a feature article on former SMJFL Field Umpire Peter Bailes.

ACCREDITED PHOTOGRAPHERS

The SMJFL continued to recognise its accredited photographers through our weekly “Snap of the Week” social media posts during our regular Home and Away rounds. In the second half of the season, the league elevated its social media presence to be less ad hoc, and thus, use more organic imagery from accredited photographers. This coupled with engaging captions increased the engagement, interactions, and reach on posts. It was fantastic to see two of the league’s photographers - Cath Coady & Gary Bradshaw, be recognised for their work by winning the Four ‘N’ Twenty “Mark of the Week” competition.

168,772
TOTAL REACH

64.3%



REACH: 103,169
FOLLOWERS: 6,152



REACH: 21,560
FOLLOWERS: 702

REACH: 32,220
FOLLOWERS: 6,601



11.9%



13,455
TOTAL FOLLOWERS

1,162,978
IMPRESSIONS

77,576
ENGAGEMENTS



102,873
REEL VIEWS

4,509
SHARES

CLUBS & COMMUNITY

The Clubs and Community stream of the SMJFL ensures that Member Clubs are supported so their Club is sustainable and able to be run at their full capacity. Club Development, Strategic Planning, Education, Child Safety, Governance, Sustainability, Facilities, Grants, and Participation are among the key areas the Clubs and Community department focus on to support all Clubs.

Going into 2023, the SMJFL and all Member Clubs embarked on a big undertaking to change competition management platforms from GameDay to PlayHQ. With significant in-person and online support from the AFL and PlayHQ teams, the change was extremely successful, providing the league and Clubs with a more up-to-date and fit-for-purpose technology solution that helped to streamline processes and support the new participant fee structure leaguewide.

The face-to-face support was critical to the success of the transition, with the AFL providing PlayHQ support employee, Sarah Pretty, to work with the SMJFL at RSEA Park one day per week to support the team across all departments. This extended into a strongly attended Club Conference session whereby multiple persons from each Club got to ask topical and important queries regarding the platform to the AFL and PlayHQ and be provided with further resources and documents to takeaway and implement at their Clubs.

The SMJFL worked hard throughout the last 18 months to develop and finalise a Diversity and Inclusion Action Plan. The Plan focusses on a number of key areas, including but not limited to the LGBTIQ+, PWD (People with a Disability) and CALD (Culturally and Linguistically Diverse) communities. The plan outlines how the SMJFL can and will showcase and embody acceptance and respect and further ensures everyone from all backgrounds, ages and abilities feel like they belong, are valued, welcomed, and respected as their true self.

In 2023, the SMJFL reviewed, updated, and finalised a number of key policies and guidelines to ensure the safety of Members of the SMJFL, and to equip Clubs and their Child Safety Officer's with the tools and resources to implement said policies. These documents included updates in February to the Child Safety Officer Handbook and SMJFL Child Safe Incident Reporting Procedure, and in May updates were finalised to the SMJFL Safeguarding Children & Young People Policy and SMJFL Compliance Policy and Procedure.

In 2023, the SMJFL and AFL Victoria worked very closely on a number of initiatives all revolving around building a growth and retention strategy in all areas of the region. With a focus on building a strong base of participants in the Under 8 age group, the SMJFL partnered with AFL Victoria to implement the Under 7s four-week program. The program was a huge success and the league looks forward to hopefully seeing many of the players and families who participated joining a Member Club in 2024.



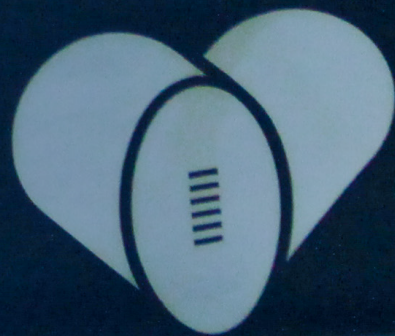
6794
CLUB
VOLUNTEERS



342
CLUB
COMMITTEE
MEMBERS

60 COUNTRIES
REPRESENTED

611 PLAYERS BORN
OUTSIDE OF
AUSTRALIA



TACKLE
YOUR
FEELINGS



SOUTH
METRO
JUNIOR

Tackle Your Feelings Session:
Cheltenham JFC

Sarah Pretty

2023 INDIGENOUS GUERNSEY

As part of the SMJFL Reconciliation Action Plan the league sought to engage with Aboriginal and Torres Strait Islander families within the league to design an Indigenous themed guernsey to be worn by the SMJFL at the 2023 AFL Victoria Junior Metro Development Series.

The initiative was led in conjunction with Aunty Katrina Amon, St. Kilda Football Club's Indigenous Player Development Manager. Interested Aboriginal and Torres Strait Islander families were encouraged to apply and to tell their story through their artwork. The SMJFL received an overwhelming response and chose the design of current East Brighton Vampire player, PJ Martin, a proud Tiwi and Rembarranga Girl.

PJ's design on the guernsey includes a water monitor and butterfly. The water monitor represents her dreaming in Arnhem Land, and the butterfly is her totem.

Jade Kennedy, an emerging artist of Tatti-Tatti heritage from the Wadjak clan helped bring PJ's design to life by transforming her vision into the guernsey, featuring traditional painting which carries a heavy meaning.

53 INDIGENOUS PLAYERS



Gary Bradshaw Photography



Gary Bradshaw Photography



**BOYS
INDIGENOUS
GUERNSEY**

**GIRLS
INDIGENOUS
GUERNSEY**

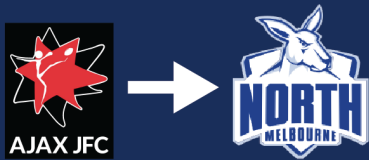


2022 AFL NATIONAL DRAFT



Harry Sheezel

Pick #3



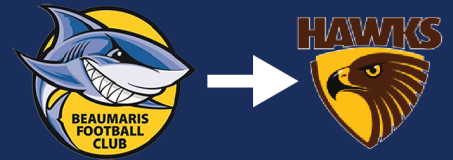
George Wardlaw

Pick #4



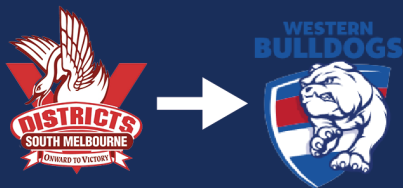
Cam Mackenzie

Pick #7



Charlie Clarke

Pick #24



Olli Hotton

Pick #35



2023 AFL DEBUTANTS



Harry Sheezel

Round 1 v West Coast Eagles



Cam Mackenzie

Round 1 v Essendon



Ollie Lord

Round 6 v West Coast Eagles



Max Ramsden

Round 7 v Western Bulldogs



George Wardlaw

Round 10 v Sydney Swans



Jack Peris

Round 13 v Gold Coast Suns



Dante Visentini

Round 16 v Essendon



Luke Nankervis

Round 19 v Melbourne

2023 SMJFL GRAND FINAL RESULTS

U11 Mixed	Division 1	East Brighton Vampires JFC	3.9.27	DEF	Hampton Rovers AFC	0.6.6
U11 Mixed	Division 2	Beamaris FC	1.9.15	DEF	East Brighton Vampires JFC	2.0.12
U11 Mixed	Division 3	East Brighton Vampires JFC Storer	2.13.15	DEF BY	East Brighton Vampires JFC Thorpe	5.6.36
U11 Mixed	Division 4	St Kilda City JFC	11.6.72	DEF	East Sandringham JFC	1.1.7
U11 Mixed	Division 5	Murrumbeena JFC	3.4.22	DEF BY	Prahran JFC	3.7.25
U11 Mixed	Division 6	St Pauls McKinnon JFC	2.6.18	DEF BY	St Peters FC	4.7.31
U11 Girls	Division 1	Prahran JFC	4.6.30	DEF	East Malvern JFC	0.0.0
U12 Mixed	Division 1	Prahran JFC	4.14.38	DEF	Beamaris FC	5.6.36
U12 Mixed	Division 2	Bentleigh JFC	10.12.72	DEF	Hampton Rovers AFC	4.4.28
U12 Mixed	Division 3	Port Melbourne Colts JFC	13.12.90	DEF	Brighton Beach JFC	4.3.27
U12 Mixed	Division 4	Caulfield Bears JFC	3.3.21	DEF BY	St Peters FC	6.9.45
U12 Mixed	Division 5	Cheltenham JFC	1.5.11	DEF BY	East Malvern JFC	7.7.49
U12 Mixed	Division 6	Ormond JFC	4.10.40	DEF	Highett/St Pauls Doggies	1.6.12
U12 Girls	Division 1	Beamaris FC	1.3.9	DEF BY	East Malvern JFC	3.1.19
U12 Girls	Division 2	St Pauls McKinnon JFC	1.1.7	DEF BY	Mordialloc-Braeside JFC	1.5.11
U12 Girls	Division 3	Waverley Park Hawks	7.8.50	DEF	Port Melbourne Colts JFC	1.3.9
U13 Mixed	Division 1	Beamaris FC	17.12.114	DEF	East Sandringham JFC	2.1.13
U13 Mixed	Division 2	Oakleigh JFC	5.9.39	DEF	St Kilda Colts	4.12.36
U13 Mixed	Division 3	St Peters FC	5.6.36	DEF	Murrumbeena JFC	0.11.11
U13 Mixed	Division 4	Waverley Park Hawks	3.9.27	DEF BY	Mordialloc-Braeside JFC	5.3.33
U13 Mixed	Division 5	Prahran JFC	5.6.36	DEF	Caulfield Bears JFC	5.10.40
U13 Girls	Division 1	Beamaris FC	5.7.37	DEF	Mordialloc-Braeside JFC	3.5.23
U13 Girls	Division 2	Prahran JFC	2.2.14	DEF	St Peters FC	1.2.8
U14 Girls	Division 1	East Malvern JFC	6.5.41	DEF	East Brighton Vampires JFC	3.2.20
U14 Girls	Division 2	East Sandringham JFC	4.7.31	DEF	St Kilda City JFC	1.3.9
U14 Girls	Division 3	St Bedes Mentone Tigers AFC	9.5.59	DEF	Cheltenham JFC	1.0.6
U14 Mixed	Division 1	Hampton Rovers AFC	7.6.48	DEF BY	East Brighton Vampires JFC	7.8.50
U14 Mixed	Division 1 Reserves	Mordialloc-Braeside JFC	5.6.36	DEF BY	East Malvern JFC	7.7.49
U14 Mixed	Division 2	Dingley JFC	10.7.67	DEF	Murrumbeena/St Peters	6.9.45
U14 Mixed	Division 2 Reserves	East Brighton Vampires JFC	4.8.32	DEF	Mordialloc-Braeside JFC	4.6.30
U14 Mixed	Division 3	Ormond JFC	3.3.21	DEF BY	Waverley Park Hawks	7.5.47
U14 Mixed	Division 4	AJAX JFC	9.10.64	DEF	Beamaris FC	4.6.30
U15 Boys	Division 1	East Malvern JFC	10.7.67	DEF	East Brighton Vampires JFC	8.10.58
U15 Boys	Division 2	Bentleigh Highett Demon Dogs	12.5.77	DEF	Port South	8.5.53
U15 Boys	Division 3	Prahran JFC	5.1.31	DEF BY	East Malvern JFC	9.2.56
U15 Boys	Division 4	Murrumbeena JFC	9.10.64	DEF	Beamaris FC	9.9.63
U15 Boys	Division 5	Bentleigh Highett Demon Dogs	7.14.56	DEF	AJAX JFC	4.6.30
U15 Girls	Division 1	Port Melbourne Colts JFC	6.6.42	DEF	East Malvern JFC	5.6.36
U15 Girls	Division 2	St Peters FC	2.8.20	DEF BY	Bentleigh JFC	3.6.24
U15 Girls	Division 3	St Kilda City JFC	8.14.62	DEF	Hampton Rovers FC	0.2.2
U16 Boys	Division 1	St Bedes Mentone Tigers AFC	10.14.74	DEF	Mordialloc-Braeside JFC	2.6.18
U16 Boys	Division 2	Prahran JFC	9.9.63	DEF BY	East Sandringham Rovers	15.7.97
U16 Boys	Division 3	East Sandringham Rovers	9.13.67	DEF	Mordialloc-Braeside JFC	5.8.38
U16 Boys	Division 4	Ormond JFC	5.10.40	DEF	Murrumbeena JFC	3.6.24
U16 Girls	Division 1	St Kilda City JFC	2.4.16	DEF	Beamaris FC	2.1.13
U16 Girls	Division 2	South Melbourne Districts JFC	3.3.21	DEF	Caulfield Bears JFC	2.6.18
U17.5 Boys	Division 1	Beamaris FC	7.4.46	DEF	Ormond JFC	6.6.42
U17.5 Boys	Division 2	Oakleigh JFC	2.10.22	DEF BY	East Brighton Vampires JFC	5.12.42
U17.5 Boys	Division 3	Prahran JFC	15.17.107	DEF	East Sandringham Rovers	4.4.28
U18 Girls	Division 1	Prahran JFC	5.1.31	DEF BY	Beamaris FC	5.6.36
U18 Girls	Division 2	Bentleigh/St Peters	5.4.34	DEF	Oakleigh JFC	3.2.20

AFL VICTORIA METRO JUNIOR DEVELOPMENT SERIES RESULTS

U14 Boys	Division 1	Round 1	SMJFL	6.3.39	DEF BY	EFNL	8.8.56
U14 Boys	Division 1	Round 2	SMJFL	3.4.22	DEF BY	YJFL	12.7.79
U14 Boys	Division 1	Round 3	SMJFL	6.4.40	DEF BY	EDFL	19.12.126
U14 Boys	Division 2	Round 1	SMJFL	10.10.70	DEF	EFNL	4.2.26
U14 Boys	Division 2	Round 2	SMJFL	11.8.74	DEF	YJFL	5.7.37
U14 Boys	Division 2	Round 3	SMJFL		ABANDONED	RDFNL	
U14 Girls	Saints	Round 1	SMJFL	8.15.63	DEF	YJFL (2)	5.11.41
U14 Girls	Saints	Round 2	SMJFL	12.12.84	DEF	EDFL (2)	1.0.6
U14 Girls	Saints	Round 3	SMJFL	8.6.54	DEF	YJFL (1)	2.7.19
U14 Girls	Stars	Round 1	SMJFL	11.17.83	DEF	EFNL	1.0.6
U14 Girls	Stars	Round 2	SMJFL	4.12.36	DEF BY	YJFL (1)	7.5.47
U14 Girls	Stars	Round 3	SMJFL	9.18.72	DEF	EDFL (1)	1.1.7
U15 Boys	Division 1	Round 1	SMJFL	6.6.60	DEF	EFNL	8.4.52
U15 Boys	Division 1	Round 2	SMJFL	13.12.90	DEF	YJFL	7.7.49
U15 Boys	Division 1	Round 3	SMJFL	8.16.64	DEF	EDFL	6.3.39
U15 Boys	Division 2	Round 1	SMJFL	6.7.43	DEF	EFNL	6.5.41
U15 Boys	Division 2	Round 2	SMJFL	10.6.66	DEF	YJFL	3.4.22
U15 Boys	Division 2	Round 3	SMJFL	16.27.123	DEF	RDFNL	0.1.1
U15 Girls	Division 1	Round 1	SMJFL	3.5.23	DEF BY	EFNL	7.9.51
U15 Girls	Division 1	Round 2	SMJFL	4.10.34	DEF BY	YJFL	10.8.68
U15 Girls	Division 1	Round 3	SMJFL	3.5.23	DEF BY	EDFL	10.7.67
U15 Girls	Division 2	Round 1	SMJFL	2.5.17	DEF BY	EFNL	10.10.70
U15 Girls	Division 2	Round 2	SMJFL	1.2.8	DEF BY	YJFL	9.12.66
U15 Girls	Division 2	Round 3	SMJFL	1.5.11	DEF BY	EDFL	2.8.20

2023 SMJFL BEST & FAIREST WINNERS

U11 Girls	Division 1	Eva Liptrot	East Brighton Vampires JFC
U11 Mixed	Division 1	Spencer Buck	East Sandringham JFC
U11 Mixed	Division 2	Indiana Lewski	Ajax JFC
U11 Mixed	Division 3	John Allen	Brighton Beach JFC
U11 Mixed	Division 4	Caleb De Young	Bentleigh JFC
U11 Mixed	Division 5	Maximus Simkin	Mordialloc Braeside JFC
U11 Mixed	Division 5	Ned Sellars-Jones	Prahran JFC
U11 Mixed	Division 6	Harry Hanrahan	Ormond JFC
U12 Girls	Division 1	Issi Milchman	Ajax JFC
U12 Girls	Division 1	Eliza Nicholls	Beaumaris FC
U12 Girls	Division 1	Elke Plevritis	Beaumaris FC
U12 Girls	Division 2	Ella Logan	St Paul's McKinnon JFC
U12 Girls	Division 3	Stella Czosnek	Waverley Park Hawks
U12 Mixed	Division 1	Nicholas Norbury	Prahran JFC
U12 Mixed	Division 2	Tom Gill	Hampton Rovers AFC
U12 Mixed	Division 3	Cristian Sofocleous	Waverley Park Hawks
U12 Mixed	Division 4	Fraser Lucas	St Peters FC
U12 Mixed	Division 5	Edward Lawrentschuk	East Malvern JFC
U12 Mixed	Division 6	Zachary Hardiman	Ormond JFC
U13 Girls	Division 1	Lexi Johnston	Mordialloc Braeside JFC
U13 Girls	Division 2	Madeline French	St Kilda City JFC
U13 Mixed	Division 1	Liam Basil	Beaumaris FC
U13 Mixed	Division 2	Noah Sciulli	St Kilda Colts
U13 Mixed	Division 3	Aidan Teo	St Paul's McKinnon JFC
U13 Mixed	Division 4	Charles Burns	East Sandringham JFC
U13 Mixed	Division 5	Hudson Van der venne	Hampton Rovers AFC
U14 Girls	Division 1	Luella Hall	East Brighton Vampires JFC
U14 Girls	Division 2	Isla Mattsson	East Sandringham JFC
U14 Girls	Division 3	Emily Gamble	St Bedes / Mentone Tigers AFC
U14 Mixed	Division 1	Angus Brown	Caulfield Bears JFC
U14 Mixed	Division 2	Riley Sullivan	Cheltenham JFC
U14 Mixed	Division 3	Jaylen Gorey	Ashwood JFC
U14 Mixed	Division 4	Joel Krause	Ajax JFC
U15 Boys	Division 1	George Dimer	East Brighton Vampires JFC
U15 Boys	Division 2	Roscoe Reid	Port South
U15 Boys	Division 3	Ammar Ul-Huq	Waverley Park Hawks
U15 Boys	Division 4	ANGUS JACKSON	Murrumbeena JFC
U15 Boys	Division 5	Thomas Smith	Bentleigh Highett Demon Dogs
U15 Girls	Division 1	Claudia Kogler	Port Melbourne Colts JFC
U15 Girls	Division 2	Liv Hurwitz	Bentleigh JFC
U15 Girls	Division 3	Charli Sullivan	St Kilda City JFC
U16 Girls	Division 1	Gabrielle Trajer	Beaumaris JFC
U16 Girls	Division 2	Emily Antonie	South Melbourne Districts AFC
U16 Boys	Division 1	Phoenix Janover	Ajax JFC
U16 Boys	Division 2	Max McMahon	Brighton Beach JFC
U16 Boys	Division 2	Patrick Klonis	Waverley Park Hawks
U16 Boys	Division 2	Tyrone Interrigi	Oakleigh JFC
U16 Boys	Division 3	Otis Karamihos	St Paul's McKinnon JFC
U16 Boys	Division 4	Kane Hijlkema	Ormond JFC
U17.5 Boys	Division 1	Hunter Lynch	Mordialloc Braeside JFC
U17.5 Boys	Division 2	Sonny Moore	East Brighton Vampires JFC
U17.5 Boys	Division 3	Isaac Deayton	Waverley Park Hawks
U18 Girls	Division 1	Harriet Kogler	Prahran JFC
U18 Girls	Division 2	Louisa Burney	East Malvern JFC

2023 UMPIRING AWARDS

Field Umpire Training Award 2023 - Whitehouse/Donlon Group	Archie O'Sullivan
Field Umpire Training Award 2023 - Beer/Marrow Group	Mark Tchernych
2023 Mohammad Bangash Memorial Training Award	Maddy Jansz
Field Umpire Training Award 2023 - Carney/Menara Group	Finn Butterly
Boundary Umpire Training Award 2023 - Lea/Bahr Group	Lucas Kennedy
Boundary Umpire Training Award 2023 - Lea/Grcic Group	Jed Reimers
Most Improved Boundary Umpire	Elizabeth Shady
Most Improved Field Umpire	Ben Easton
VAFU Umpire Pathway Award	Lachlan Perrett
SFNL Umpire Pathway Award	Noah Dyer
2023 Robinson-Walsh Trophy - OpenCorp Female Encouragement Award	Ellen Block
2023 Family Recognition Award	Perrett Family
Best First Year Boundary Award	Zane White
Eddie Griffin Award - Best First Year Umpire	Jack Davis
AFL Victoria Bronze Whistle Award	Finn McClean

2023 CLUB VOLUNTEER AWARDS

Club Administrator of the Year	Matt Dry	Caulfield Bears JFC
Storage King Volunteer of the Year	Melissa Murphy	Brighton Beach JFC
OpenCorp Sportsmanship Award	Under 10 Girls Team - Port Melbourne Colts JFC	Port Melbourne Colts JFC
Club Volunteer Umpire of the Year	Luke Moncrieff	East Brighton Vampires JFC
Monash University Leader of the Year	Aris Moustakas	South Melbourne Districts AFC
Coach of the Year	Daniel Marin	Caulfield Bears JFC
Female Coach of the Year	Nikki Wallace	South Melbourne Districts AFC
	Olivia Grcic	SMJFL Umpire Academy

10 YEAR PLAYERS

AJAX JFC

Jackson Becker
Ari Fell
Toby Flinkier
Dean Jacobs
Charlie Klein
Joel Krongold
Josh Mohr
Bailey Nussbaum
Charlie Rozenes
Oliver Sormann
Jesse Wrobel

BEAUMARIS FC

Nathan Astill
Harvey Backman
Jacinta Boyd
Maximus Chalamandaris
Ted Clayton
Mitchell Davidson
Cooper Dickson
Joshua Dolan
James Failla
Jhett Haeata
Niall Hayes
Harry Hurlston

Harry Lewis
Lewis McGaw
Saxon McLennan
Dagmawi McNeish
Matthew Moody
Benjamin Seers
Rhys Starow
Julian Stewart
Nicholas White
Brandan Whyte
Zac Bowen

10 YEAR PLAYERS

BRIGHTON BEACH JFC

Joshua Farrell
Sebastian Fyfe

CAULFIELD BEARS JFC

Jacob Baldwin
Marcus Brittain
James Gearon
Ashley Margerison
Finn McMahon-Johnson
Leo Moutsidis
Ged Saunders

EAST BRIGHTON VAMPIRES JFC

Zac Barling
Jack Chamberlain
Oliver DiCrosta
Samuel Heenan
Jack Malone
Sonny Moore
Charlie Pelgrim
Finn Pelgrim
Lucas Riseley
Nico Scantamburlo
Connor Tyler
Charlie Newport

EAST MALVERN JFC

Tess Davey
Meg Davey
Emily Gough
Claudia Visentini

EAST SANDRINGHAM JFC

Billy Barnes
Benjamin Celantano
Flynn Gregor
Enrico Mandarino
Connor Mao

HAMPTON ROVERS AFC

Jacob Cassidy
Angus Gill
Fletcher Hall
Spencer Hawkins
Keegan Mountford
Oliver Sutherland
Harrison Tuffley
Mitchell Tuffley

HIGHETT JFC

Oliver Bolt
Benjamin Phillips
Samuel McGrath
Kai Harrison

MORDIALLOC-BRAESIDE JFC

Joshua Atkins
Dylan Atkinson
Noah Avci
Lucas Bach
Zachary Baker
Brodie Bochel
Riley Bowles
Riley Brooks
Jordan Burgess
Joshua Chapple-Ray
Jack Cheep
Harvey Dow

Tom Dyson
Liam Galjar
Noah Groves
William Hardeman
Thomas Heath
Billy Jackson
Mason Keatinge
Blake Lamble
Hunter Lynch
Conor McKane
Luke Michaud
Ethan Nancarrow

Charlie Nicholls
Thomas O'Connor
Peter Rayias
Jai Rossborough
Will Sargeant
Sam Stefanec
Maxwell Stewart
Samuel Stolp
Archie Trevellyan
Euan Walker
Kobe Wanigasekera
Shamus Williams

10 YEAR PLAYERS

MURRUMBEENA JFC

Phoenix Chivers
Edward Frost
Jack Kruse
Angus Toomey

OAKLEIGH JFC

Christian Bernardo
Xavier Green
Steven Gruevski
Alexander Hastings
Thomas Heverin
Samuel Iverson
Jackson Leopold
Aden Lewis
Peter Manaras
Billy Robinson
Ryan Taranto

ORMOND JFC

Lucas Agar
Harry Armstrong
Jasper Boag
Harry Brady
Louis Breguet
Lucas Bremner
Asher Dunne
Michael Gashi
Flynn Howe
Aidan Jobling
Luke Kennedy
Marc Natsikas

Henry Noble
Senin Seymour
Aaron Taylor
Kane Vaughan
Charlie Wood

PORT MELBOURNE COLTS JFC

Oscar Berry
Sanjay Corless

PRAHRAN JFC

Joshua Brown
Hugo Dale
Will de Zoete
Thomas Dixon
Miles Enders
Matthew Hamilton
Jack Handbury
Marcus Middendorp
Harry Stewart
Fletcher Teelow
Harrison Williams

SOUTH MELBOURNE DISTRICTS AFC

Tyler Bouwman
Jack McGrath
Max Michaca
Jess Mildenhall
Aris Moustakas
Nicholas Nankervis
Speriden Peterson
Hugo Sheedy
Oliver Tyrer

ST BEDES/MENTONE TIGERS AFC

Owen Bater
Liam Casey
Luke Davoren
Ollie Etienne
Harry Fraser
Owen Gould
Raferty Jennings
Jude McCormack
Liam Napier
Hudson Turner
William Zakic

10 YEAR PLAYERS

ST KILDA CITY JFC

Liam Auchettl
Luke Barton
Brock Childs
Jake Cotchin
Will Crocker
Jude Fountain
Jack Jowett
Jack Kilgour
Sam Linder
Max Lorden
James Mariette
Archie Murrhy

Jake O'Halloran
Dexter Prime
Hugo Richey
Will Scott
Oliver Wells

ST PAULS MCKINNON JFC

Thomas McGill
Sam Scherer
Guy Stikoltzik
Sam Tailby

ST PETERS FC

Riley Deledio
Katherine Harrak
Max Lamb
Bailey Peace
Hayden Smith
Jack Wilkinson
Xavier Joyce
Thomas Eyles
Mackenzie Griffin
Sam Gleeson

WAVERLEY PARK HAWKS

Reece Anderson
Oliver Arnott
Nicholas Madunic
James Montano
Brady Pensa
Isac Quinlan
William Rice
Sebastian Schenk
Patrick Schmitt
Patrick Warr

UMPIRE MILESTONES

50 GAMES

Matthew Rekas
Will Ramsden
Shaun Kwong
Benjamin Fluxman
Rajas Satija
Henry Gray
Max Langworthy
Noah Dyer
Chris Taylor
Xavier Hendy
Will Ongarato
Oliver Rogelberg

Zachary Milner
Brent Landorf
Lachlan Caldwell
Scott Marrow
Shane Smith
Chris Foster
Nathan Brookes
Daniel Wells
Lachlan Perrett
Oliver Scott
Chas Gordon Gordon
Michael Hegan

Charlie Clarkson
Christopher Brougham
Aaron Wilson
Josh Smith
Elliott Gaspar
Ewan Daly
Jessica Smith
Jeremy Whelan

UMPIRE MILESTONES

100 GAMES 150 GAMES 200 GAMES 250 GAMES

Joel Lefkovic
Damian Cole
Vas Shipp
Raphael Bush
Robert Kovacs
Daniel Pate

Christopher Nicol
Adam Bailes
Stevan Janjic
Hayden Whitehouse
Riley Johnstone

Brian Moore
Tim Beer

Mark Vormwald
Brendan Serle

SMJFL INTERLEAGUE AWARDS

U14 Girls Saints	Most Valuable Player	Claudia Kogler	Port Melbourne Colts JFC
U14 Girls Saints	Runner-Up Most Valuable Player	Liv Hurwitz	Bentleigh JFC
U14 Girls Saints	Coaches Award	Charlotte Embelton	East Malvern JFC
U14 Girls Stars	Most Valuable Player	Maya Duane	East Malvern JFC
U14 Girls Stars	Runner-Up Most Valuable Player	Luella Hall	East Brighton Vampires JFC
U14 Girls Stars	Coaches Award	Caitlin Tindall	East Sandringham JFC
U14 Boys Saints	Most Valuable Player	Billy Blazey	East Brighton Vampires JFC
U14 Boys Saints	Runner-Up Most Valuable Player	Finlay Johnston	Prahran JFC
U14 Boys Saints	Coaches Award	Aiden Ferweda	St Peters FC
U14 Boys Stars	Most Valuable Player	Eamonn Walker	Caulfield Bears JFC
U14 Boys Stars	Runner-Up Most Valuable Player	Angus Brown	Caulfield Bears JFC
U14 Boys Stars	Coaches Award	Angus Aujard	Hampton Rovers AFC
U15 Boys Saints	Most Valuable Player	Ned Killian	St Peters FC
U15 Boys Saints	Runner-Up Most Valuable Player	Charlie Brookes	Beaumaris FC
U15 Boys Saints	Coaches Award	Marcus Torcasio	East Sandringham JFC
U15 Boys Stars	Most Valuable Player	Oliver Thomson	St Peters FC
U15 Boys Stars	Runner-Up Most Valuable Player	Henry Thomas	East Brighton Vampires JFC
U15 Boys Stars	Coaches Award	George Dimer	East Brighton Vampires JFC
U15 Girls Saints	Most Valuable Player	Isla Tucker	Ormond JFC
U15 Girls Saints	Runner-Up Most Valuable Player	Lila Saunders	Murrumbeena JFC
U15 Girls Saints	Coaches Award	Zara Rayner	Hampton Rovers AFC
U15 Girls Stars	Most Valuable Player	Bailee Martin	East Malvern JFC
U15 Girls Stars	Runner-Up Most Valuable Player	Imogen Perrett	Port Melbourne Colts JFC
U15 Girls Stars	Coaches Award	Eliza Klein	Waverley Park Hawks

LIFE MEMBERS

David Andrews (MSJFL)	1988
David Landau (MSJFL)	1989
Jack Chrapot (MSJFL)	1991
Peter Henwood (MSJFL)	1992
Len Manzie (MSJFL)	1994
Steve Kilpatrick (MSJFL)	1995
Bruce Stegelman (MSJFL)*	1996
Carl Russo (MSJFL)	1997
Geoff Bayliss (MSJFL)	1998
Pauline Stegelman (MSJFL)	2003
Doug Willans (MSJFL)*	2006
Colleen Inglis (MSJFL)	2009

Russell McMurray (SMJFL)	2015
Roger Teale (SMJFL)	2016
Tim Walsh (SMJFL)	2016
John Barry (SMJFL)	2018
Jay Wardlaw (SMJFL)	2019
Peter Ryan (SMJFL)	2019
Bruce Eckersall (SMJFL)	2020
Emily Beventyre (SMJFL)	2020
David Zivin (SMJFL)	2021
Peter Martin (SMJFL)	2022
Paul Jemmeson (SMJFL)	2022
Pat Heverin (SMJFL)	2022

Matt Webb (SMJFL)	2022
Lewis Bearman (SMJFL)	2022

WORKING PARTIES/ COMMITTEES

FOOTBALL PATHWAYS & TALENT COMMITTEE

Brooke Hannaford (Chair)

Matthew Brown

Nathan Broadbent

Grant Enders

Damian Ross

Bree Vallance

INJURY PREVENTION & CONCUSSION WORKING PARTY

Bree Vallance

Ian Jickell

Dr David Munro

Karen Bennett

Derek Waters

Genine Arvanitakis

FEMALE FOOTBALL WORKING PARTY

Gab Suriano

Bree Vallance

Justine Grahame

Lori Embleton

Annette Maloney

Karen Kimber

Gary Nicholls

Nikki Wallace

Moira Philp

Peter Hede

Fiona Love

Mat Burgess

Melissa Kuys

Adrienne Cochrane

AFL Victoria Metro
Junior Development Series:
U14 Girls

Gary Bradshaw Photography





**SOUTH
METRO
JUNIOR**
FOOTBALL LEAGUE

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It's
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the
kids